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P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

79646	79646 7590 12/05/2008		EX	EXAMINER		
Weaver Austin Villeneuve & Sampson LLP - IGT Atm: IGT			LANE	AU, RONALD		
			ART UNIT	PAPER NUMBER		
PO Boy 70	1250					

ARTH: 1671
ART 10817
PAPER NOMBER

73714
Oakland, CA 94612-0250
DATE MAILED: 12/05/2008

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/699,260	10/31/2003	Richard J. Schneider	IGT1P288X1/AC020 CIP1,	2064
TITLE OF INVENTION: P	LAYER SPECIFIC REWAR	RDS	AC	

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	03/05/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 1SI. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where

appropriate. All further indicated unless corrects maintenance fee notifica	correspondence includir ed below or directed oth	of transmitting the 1330 ig the Patent, advance or ierwise in Block 1, by (a	rders and notification of r a) specifying a new corres	naintenance fees wi spondence address;	II be maile and/or (b) i	to the current of ndicating a separ	orrespondence address as atc "FEE ADDRESS" for
	ENCE ADDRESS (Note: Use Bi	ock 1 for any change of address)	Note Feet pags have	e: A certificate of n s) Transmittal. This ers, Each additional e its own certificate of	nailing can certificate paper, such of mailing o	only be used for cannot be used for as an assignmen r transmission.	domestic mailings of the r any other accompanying t or formal drawing, must
79646	7590 12/05			Certi	ficate of M	ailing or Transn	nission
Attn: IGT P.O. Box 70250		mpson LLP - IGT	I he Stat addi tran	reby certify that this es Postal Service wi ressed to the Mail smitted to the USPT	Fee(s) Tra th sufficien Stop ISSU O (571) 273	nsmittal is being t postage for first E FEE address a -2885, on the da	deposited with the United class mail in an envelope above, or being facsimile te indicated below.
Oakland, CA 94	612-0250						(Depositor's name)
							(Signature)
							(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	1.	ATTORNEY	DOCKET NO.	CONFIRMATION NO.
10/699,260	10/31/2003		Richard J. Schneider	I	GT1P288X	1/AC020 CIP1,	2064
TITLE OF INVENTION	: PLAYER SPECIFIC R	EWARDS				AC	
APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE	FEE TO	TAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0		\$1810	03/05/2009
EXAM	IINER	ART UNIT	CLASS-SUBCLASS]			
LANEAU,	RONALD	3714	463-025000	•			
1. Change of corresponde CFR 1.363).	ence address or indicatio	n of "Fee Address" (37	2. For printing on the p				
	ondence address (or Cha B/122) attached.	nge of Correspondence	(I) the names of up to 3 registered patent attorneys or agents OR, alternatively,				
			(2) the name of a single firm (having as a member a 2				
"Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Custome Number is required.			2 registered patent attorneys or agents. If no name is listed, no name will be printed.				
3. ASSIGNEE NAME A	ND RESIDENCE DATA	A TO BE PRINTED ON	THE PATENT (print or typ	ne)			
PLEASE NOTE: Uni	less an assignee is ident	ified below, no assignee	data will appear on the p T a substitute for filing an	atent. If an assigned	is identifi	ed below, the do	cument has been filed for
(A) NAME OF ASSI		nedoli or this form is NO	(B) RESIDENCE: (CITY				
			_	_			_
Please check the appropr	iate assignee category or	categories (will not be pr	inted on the patent):	Individual	poration or	other private grou	p entity Government
4a. The following fee(s)	are submitted:	41	. Payment of Fee(s): (Plea	se first reapply any	previously	y paid issue fee s	hown above)
Issue Fee		to a	A check is enclosed.	1 E PERO 2020			
☐ Publication Fee (No small entity discount permitted) ☐ Publication Fee (No small entity discount permitted) ☐ III			The Director is hereby	☐ Payment by credit card. Form PTO-2038 is attached. ☐ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form).			
			overpayment, to Depó	sit Account Number		(enclose an	extra copy of this form).
5. Change in Entity Sta	tus (from status indicate s SMALL ENTITY statu		☐ b. Applicant is no lon	oor claiming SMALI	ENTITY	status See 37 CE	R 1 27(a)(2)
- 11			d from anyone other than t Office.				
interest as snown by the	records of the United Sta	tes ratent and Tragemark	. Onice.				
Authorized Signature				Date			
Typed or printed name			Registration No.				
This collection of inform an application. Confiden submitting the complete this form and/or suggesti Box 1450, Alexandria, V Alexandria, Virginia 223	nation is required by 37 C tiality is governed by 35 d application form to the ions for reducing this but 'irginia 22313-1450. DC k13-1450.	FR 1.311. The informatic U.S.C. 122 and 37 CFR USPTO. Time will vary rden, should be sent to the O NOT SEND FEES OR (on is required to obtain or r 1.14. This collection is est depending upon the indiv e Chief Information Office COMPLETED FORMS TO	etain a benefit by the imated to take 12 m idual case. Any con er, U.S. Patent and T D THIS ADDRESS.	e public wh inutes to co ments on t rademark C SEND TO:	ich is to file (and implete, including he amount of tim office, U.S. Depa Commissioner fo	by the USPTO to process) gathering, preparing, and e you require to complete tment of Commerce, P.O. or Patents, P.O. Box 1450,

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PTOL-85 (Rev. 08/07) Approved for use through 08/31/2010.



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO. CONFIRMATION N	
10/699,260	10/31/2003	Richard J. Schneider	IGT1P288X1/AC020 CIP1,	2064
79646	7590 12/05/2008		EXAM	INER
Weaver Austin	Villeneuve & Sampso	n LLP - IGT	LANEAU,	RONALD
Attn: IGT	•		ART UNIT	PAPER NUMBER
P.O. Box 70250 Oakland, CA 946	12-0250		3714 DATE MAILED: 12/05/200	8

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 720 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 720 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)
10/699,260	SCHNEIDER ET AL.
Examiner	Art Unit
Ronald Laneau	3714

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address-All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included

nerewith (or previously mailed), a Notice of Allowance (PTOL-85) or other NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. of the Office or upon petition by the applicant. See 37 CFR 1.313 and MP	This application is subject to withdrawal from issue at the initiative
This communication is responsive to <u>08/11/08</u> .	
2. The allowed claim(s) is/are 1-7,16-19 now renumbered as 1-11.	
Acknowledgment is made of a claim for foreign priority under 35 U	ceived. ceived in Application No have been received in this national stage application from the mmunication to file a reply complying with the requirements his application. the the attached EXAMINER'S AMENDMENT or NOTICE OF (s) why the oath or declaration is deficient.
(a) including changes required by the Notice of Draftsperson's Patr 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amend Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.84(c)) sheeth sheet. Replacement sheet(s) should be labeled as such in the header	ment / Comment or in the Office action of ould be written on the drawings in the front (not the back) of according to 37 CFR 1.121(d).
5. DEPOSIT OF and/or INFORMATION about the deposit of Bit attached Examiner's comment regarding REQUIREMENT FOR THI	
Attachment(s) I. Notice of References Cited (PTO-892)	5. Notice of Informal Patent Application
2. Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary (PTO-413),
B. ☐ Information Disclosure Statements (PTO/SB/08),	Paper No./Mail Date 7.
Paper No./Mail Date	Examiner's Statement of Reasons for Allowance Other
Ronald Laneau/ Primary Examiner Art Unit: 3714	